

## WORLD BOOK DAY 2023

Dear Parent/Carer,

World Book Day is a celebration of books and reading, and is marked in over 100 countries around the globe. It is designed to encourage children to explore the pleasures of books and reading. Check out [www.worldbookday.com](http://www.worldbookday.com) to find out more.

World Book Day is on Thursday 2<sup>nd</sup> of March and to celebrate this day, our school council, along with the children in school, have decided that the theme this year is Magical Mayhem. This theme has been very popular throughout school. All children are invited to come to school dressed as a character in a book where magic can be found. This could be a book read at home, school or even a character from one of our novel study books.

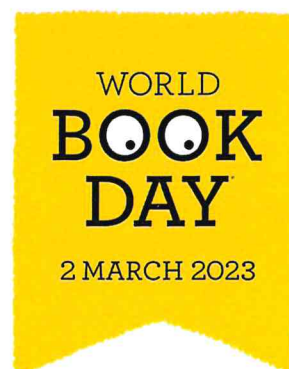
Throughout the day, children will have the opportunity to take part in a range of book/reading related activities such as creative writing, storytelling, drama, arts and crafts.

As part of World Book Day, we have also teamed up with Usborne Books to take part in the READY STEADY READ CHALLENGE and their COMMUNITY PLEDGE. This partnership will result in our school benefitting from some wonderful new books for the children to enjoy. Please see the letter/information pack for further details on these.

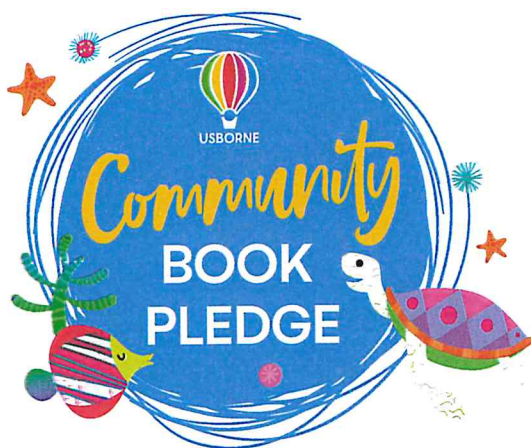
We look forward to seeing your amazing Magical Mayhem costumes.

Thank you for your continued support

The AHJI team



# On behalf of Aston Hall Junior & Infant School



Dear Parents / Carers

Date: February 2023

Usborne's Community Book Pledge is a nationwide initiative to help schools and nurseries across the UK and Europe benefit from more books, boosting literacy levels through encouraging reading for pleasure. With the help of local businesses, thousands of schools across the UK and Europe have been able to fill their libraries and classroom bookshelves and raise a new generation of confident and engaged readers and we would love your support to do the same for our school.

With the help of local businesses, we are aiming to collect **£1000** in donations for the school, and Usborne will then generously provide an additional **£600** worth of free books on top of this. This money will allow us to completely transform our school's reading resources and to allow all children to have access to a wide variety of high-quality fiction and non-fiction books to choose from and enjoy.

If you would like to support our Community Book Pledge through your own business, you can help us by pledging any amount of money towards buying new books for our school. All donation amounts will be gratefully received.

Businesses supporting us will receive acknowledgement in our school newsletter and social platforms and will also be sent a donor's poster to proudly display at your workplace.

The local co-ordinator of this scheme for Usborne is Jacki Habershon, who is an Independent Usborne Partner and is duly authorised by me to promote this initiative on our behalf, with Aston Hall Junior & Infant School being the beneficiary of all books purchased.

If you are able to support this initiative, which will help raise the literacy standards of our community's next business generation, you can make a donation by contacting Jacki Habershon using the details below.

Yours faithfully

**Mr S Holmes, Head Teacher**

**Aston Hall Junior & Infant School**



07718799131

jackilittlebookbarn@gmail.com

@JackiLittleBookBarn

<https://usborne.com/gb/organiser/jackilittlebookbarn>





Dear Parents / Carers,

As part of our World Book Day celebrations and to help to encourage a love of books and reading at home, we will be running a sponsored reading event – Ready, Steady Read – between Monday 27<sup>th</sup> February and Sunday 5<sup>th</sup> March 2023.



The project is being organised in conjunction with Jacki, our local Independent Usborne Partner, and all the money raised will go towards brand new books for school.

To take part in Ready, Steady Read, all you need to do is encourage your child to read at home every day for the week of World Book Day! We have attached a Reading Log for you to complete each time your child reads either with you or independently and a Sponsorship Form to keep track of who has sponsored your child and how much they have pledged to donate.

After the sponsored read, please send all the sponsorship money that your child has raised to school by Monday 13<sup>th</sup> March.

In addition to the sponsorship money we raise, Usborne will also donate up to 60% of the total raised in **EXTRA FREE BOOKS** to school. So, if we raise £600, we will get an extra £360 in free Usborne books!

We look forward to having lots more books for your child to read, share and enjoy in our school library!

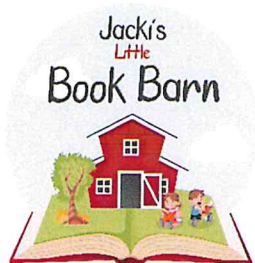
For more information about Ready Steady Read, please do not hesitate to contact school.

Thank you for supporting our event,

The AHJI Team



@JackiLittleBookBarn

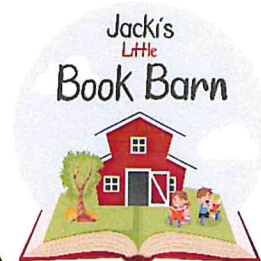


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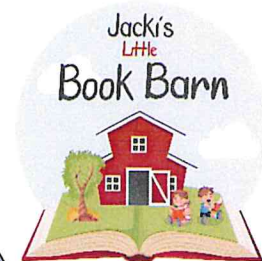
\_\_\_\_\_ 's Reading Log

Please use this Reading Log to keep a record of the reading your child does each day!

Day:	Reading Completed:
Monday 27 <sup>th</sup> February 2023	
Tuesday 28 <sup>th</sup> February 2023	
Wednesday 1 <sup>st</sup> March 2023	
Thursday 2 <sup>nd</sup> March 2023 WORLD BOOK DAY!	
Friday 3 <sup>rd</sup> March 2023	
Saturday 4 <sup>th</sup> March 2023	
Sunday 5 <sup>th</sup> March 2023	

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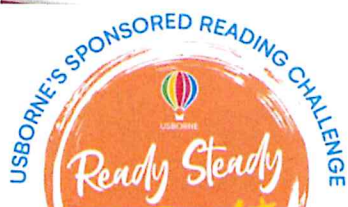


\_\_\_\_\_'s Sponsor Form

Please use this Reading Log to keep a record of the books you share each day!

Name:	Address and Contact Details:	Sponsor Amount: (per book or total amount)	Total:

PTO



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